



"This book shows how modern and traditional day
—DARCY MI
celebrations expert
founder of Martha Stewart

celebrate

TO TELL YOU THAT
LOVE YOU
MORE THAN
ANYTHING
EVER FOR CREAM!



500
Creative Ideas for
Designing a Modern Wedding

WEDDING

CHE



Weddings in Color

VANÉ BROUSSARD
founder of Brooklyn Bride
& MINHEE CHO
founder of Paper + Cup



HAPP
EVER



Here
comes
the Bride
Photographs by Lorie M. Karchner





Weddings in Color

500 Creative Ideas for Designing a Modern Wedding

Vané Broussard *and* Minhee Cho

Photographs by Jainé M. Kershner

Styling by Michelle Edgemont



CHRONICLE BOOKS

SAN FRANCISCO

30940 Espanola Street
San Diego, California
92116



Dearest
mark your calendars and see the date
of May, year 2016. We will
see us on the sandy beach of
of our lives and eat

Dearest

Dearest
I have mark your calendars and see the date
for the fifth of May, year 2016. We will
be exchanging ours on the sandy beach of
May, Spain. So mark your bags and get
ready to celebrate!

— love,

Marla and Kong

eps now had to fill it!



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Foreword

I love how weddings have changed over the years. Of course, they're still about two people committing to one another, but what's different—and so exciting!—now is that when it comes to the look, feeling, and details, anything is possible. Minhee and Vané have been right in the thick of this style evolution, and in this book, they encourage engaged couples to get creative by illustrating the countless ways to personalize a celebration. And they make the process easy and fun! For example, they've organized the chapters by color, which is infinitely helpful as your palette is often the first thing you consider before diving into the details. After seeing many classic and vintage-inspired weddings, Minhee and Vané have developed their own style, knowing that weddings can be playful or sophisticated, eclectic or sexy. From a confetti bar to laser-cut invitations to a ring bearer walking a dog balloon down the aisle, their whimsical ideas inspire couples to add spirit and personality to their own weddings—or to any party, really, be it a shower, rehearsal dinner, or next-day brunch. This book shows just how modern and fun a very traditional day can be, and it's packed with so many ideas to help you get started and make your celebration a truly personal affair.

Congratulations to Minhee and Vané, who have been inspiring couples for years with their stationery and blog, and now, with this must-have resource for planning an unforgettable wedding.

DARCY MILLER

editorial director of *Martha Stewart Weddings*

WEDDINGS IN COLOR



Introduction

Resources for today's brides are out there, and they are plentiful, but they also tend to be one-note. And by one-note, we mean "vintage."

But what about brides who want a more modern look? A quick stroll around the wedding section of your local bookstore reveals key words like *rustic*, *romantic*, and *traditional* with images of princess ball gowns, pastel colors, and, of course, the ever-present mason jar! It seems most of today's wedding products are tailored to this particular aesthetic, leaving very little for the bride looking for something sleek and architectural.

Vané started her blog *Brooklyn Bride* to fill this hole in the wedding inspiration market. After getting engaged to her now-husband, Chad, and spending a few months researching weddings online, she realized that there was nothing out there for her modern tastes. It was all too pink and girly! So she started *Brooklyn Bride* as a way to collect her ideas. As people outside her immediate family started reading, she sensed she might be onto something. Soon, brides and grooms who were as devoted to the "modern wedding" cause as she was were following her. These days the blog is known for featuring real weddings from all over the world, showcasing vendors that subscribe to modern design ideals, and sharing a plethora of creative wedding ideas.

While planning *her* wedding in 2006, Minhee realized that timeless ideas can easily take a modern twist. For example, she had her bridesmaids wear wrist corsages and carry vintage-style clutches instead of traditional bouquets. The theme of her wedding was "old school," featuring blackboards and school furniture from the 1980s, but it was executed in a clean and modern style. Her wedding invitations were printed on old office paper with modern design touches mixed in. Given her creative work with Paper+Cup Design (the design studio she founded with her now-husband, Truman Cho, in 2003), she relished creating the overall design of the wedding, from paper to décor. It was through this initial



Mr & Mrs
9 Winters
250 Wland Place
Brooklyn New York
11211

Mr & Mrs
9 Winters

3
3
plan for
together
values
plan for
values

experience that Minhee recognized the importance of having a central theme for a wedding or event and building out from there. In 2006, her wedding was featured in *Martha Stewart Weddings*, launching many of the modern wedding trends we still see today.

So what *is* a modern wedding? This can be difficult to answer, because *modern* means different things to different people. To us, a modern wedding is an event that is crisp and clean with architectural details and minimal silhouettes. It is simple yet chic and doesn't take itself too seriously. Modern weddings go for bold, bright, and monochromatic color, and incorporate sleeker materials such as Lucite, lacquer, metals, and woods (but not the rough-hewn type).

The most defining aspect of a wedding (especially a modern wedding) is color. Color sets the mood for the entire affair. When choosing colors, think about what you want to convey to your guests. Do you want to go bright and cheerful for summer? Consider yellows, greens, or pinks in bold pops. Cozy and moody for autumn? Rich oranges and reds will work well and play off the seasonal hues. Look all around you for color inspiration. Brides these days have it a *lot* easier than brides of even just five years ago with the development of Pinterest and the growth of wedding blogs. Create boards of images in color palettes you like. Don't feel as if you have to look only at wedding-related sites. Some of the best color inspiration can come from fashion magazines, interior design books, graphic design publications, and even cookbooks. Create a mood board of colors, combinations, patterns, and textures that you want to see translated into your wedding. This will be the snapshot of your wedding style that you'll refer back to throughout the planning process, and it will help your vendors understand your vision.

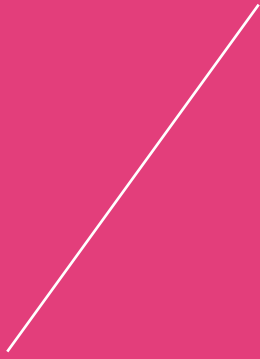
Your own personal style will play a big role in color selection as well. Modern typically means a few bold, bright colors, and that's what you'll see in this book. Classic and traditional styles generally use a more muted palette, while vintage favors pastels. That's not to say that pastels can't work in modern color stories, though. Pairing pastels with their brighter counterparts or working them into geometric patterns will give them a modern spin!

To help with your color selection, we've arranged the book into eight color chapters. Each chapter presents a palette and a mood board to spark ideas. You'll notice that each color is paired minimally with white, and we do that for a reason: it's a universal color for weddings and also a great starting point for any palette. A clean, bright white is also incredibly modern, especially when paired with bold color. Within each chapter, you will find dozens of ideas for all the elements of a wedding: flowers, fashion, paper, food, and styling, along with an easy DIY project and a Q&A with a star wedding expert. While this book is divided by color, we hope you'll be inspired to translate an idea from the Blue/Purple chapter and make it green, or red, or whatever color palette works for you! Mix and match, layer, and expand on the ideas to make them your own. Our goal is to provide inspiration for an unforgettably modern wedding.

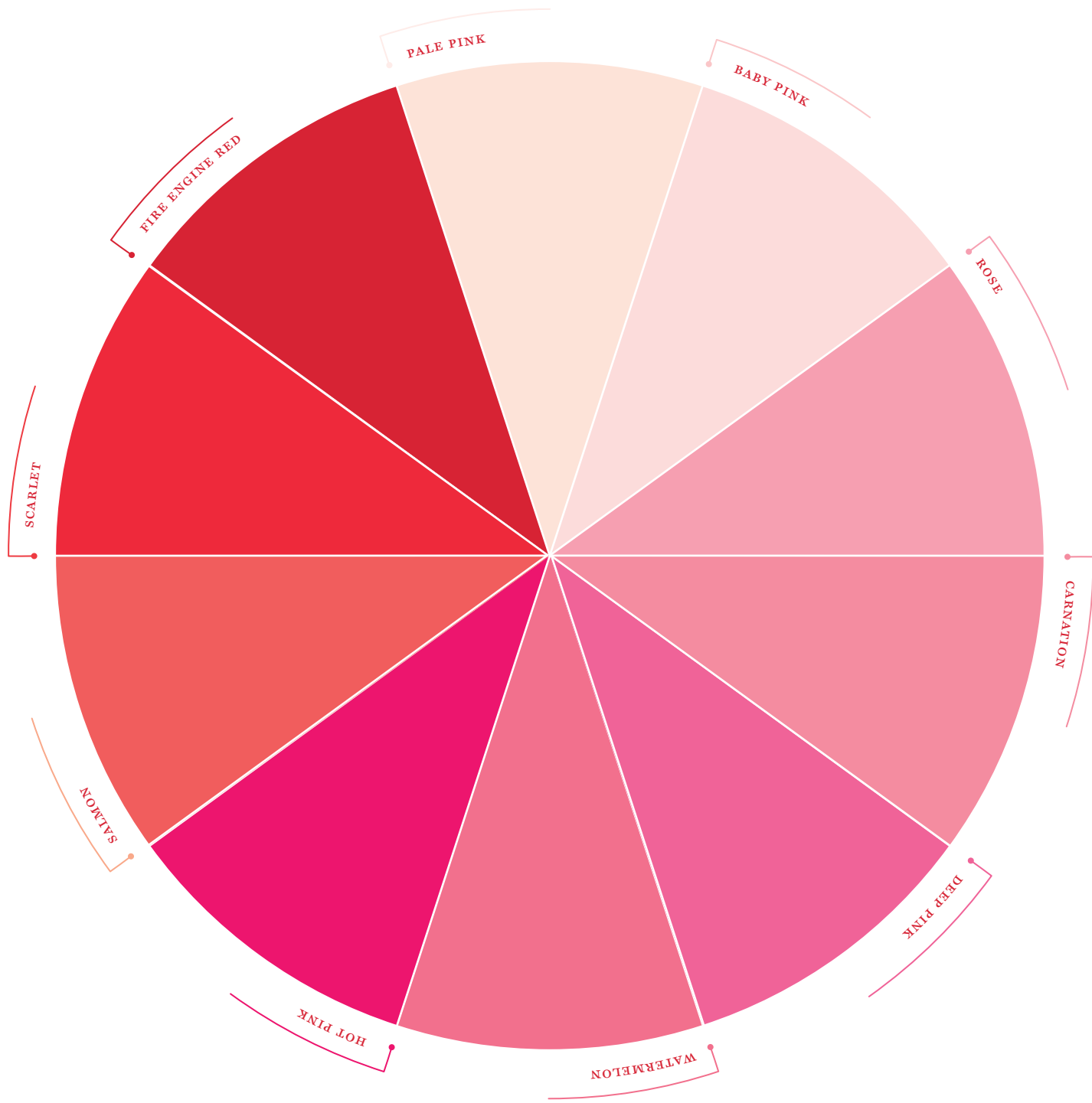
The rest is up to you!











Palette

No color combination symbolizes love and affection more than red and pink.

It's no surprise, then, that this pair is one of the most popular for weddings. Red is the color of passion and excitement. It's also a real attention grabber. Remember Oprah's birthday celebration where she made everyone wear white and then came out in a red gown? All eyes were on her! It's an especially popular color in the winter months around the holidays, but it also works in autumn to coordinate with the changing leaves. We've seen it used during the warmer months in a bright hue like poppy or fire engine red. It is vibrant and fresh and brings life to a wedding. And it doesn't hurt that true red in particular is a universally flattering color, which means it photographs beautifully.

Pink, the softer sister of red, lends itself to a more romantic look. It comes in many shades from light to dark, pastel to electric, and each shade gives off a different vibe. Lighter pinks are decidedly more girly, perfect for all seasons and venues but especially prominent in the spring months. Hot pink has more energy and is great for brides who want a little more excitement while still staying feminine. Pink can work for styles from old world glamour to preppy to rock and roll with just the slightest change in hue, so its potential for variation is endless.

The Bouquet

It's not often that you get to carry a bouquet. So when you do, make sure it's a good one! Bouquets come in dozens of different styles, from nosegays to cascading to hand tied, not to mention all the different shapes and sizes. When meeting with your florist for the first time, bring pictures of your dress and inspirational images of bouquets you love. Having an image of your dress is important because your florist will be able to suggest the perfect size and shape for your bouquet, so that it complements the dress rather than competes with it. Discuss the colors you envision and make sure you're aware of which flowers will be available at the time of your wedding. Ideally, you want to select flowers that are in season when you're getting married so that you don't get your heart set on the impossible. And get



ABOVE: When it comes to bouquets, having a tonal variety of the same color makes for a more visually appealing bouquet, while bringing in a color or pattern to the ribbon also adds some excitement.

The best flowers are selected for the bride's bouquet in particular because she'll be carrying and looking at them all day! This asymmetrical hand-tied bouquet is a common style for weddings.



ready to be shocked by the price of the good stuff! Some blooms can be \$10 or more for a single flower, and typically a bridal bouquet will cost \$250 to \$500 alone.

The bride's bouquet tends to be larger than those for the bridesmaids, and it uses the highest quality blooms. Bridesmaids generally have the same flowers, just in differing quantities, unless the bride really wants to stand out and go with a completely different color or shape. If you want to get deep into the symbolism of certain blooms or you have your heart set on one in particular, let your florist know so he or she can work it into the design. For example, roses are symbolic for love, and stephanolites typically mean marital happiness, so these flowers are very popular for weddings.

Some flowers as beautiful as they are, however, just aren't the best for wedding bouquets. Lily of the valley is incredibly beautiful and fragrant, but it doesn't last very long before starting to droop. That doesn't stop some brides from using it, but you should be aware of this ahead of time. Similarly, hydrangeas need a lot of water to stay fresh-looking, so they're not ideal for bouquets (but they work well for centerpieces). Be sure to understand the care your bouquet flowers need before finalizing your choice.

Before the big day, you might want to do some deep curls to prepare because a decent-sized bouquet can be heavy! When walking down the aisle, some brides tend to hold the bouquet up high, but the best place is actually just below your waist. Relax your hands, let your elbows point out to the sides slightly and tilt the bouquet forward a bit.

What to do with your bouquet after the wedding? At the end of the evening, some brides like to take part in the traditional bouquet toss. However, not everyone wants to toss her beautiful bouquet! You can instead save your main bouquet as a keepsake and ask your florist to make a small "toss bouquet" for the occasion also. But even a toss bouquet won't come free, so make sure to add this additional cost into your budget. If you plan on preserving bits of your bouquet for their day's sake, you can put out a couple of flowers that you want to save and hang them upside down in a protected spot for a few weeks until they are perfectly dry. If you'd like to press them, place the blooms between two sheets of newspaper or tissue and then press them in a heavy book until they are dry.

OPPOSITE: You can see how many different flower varieties it can take to make up one bouquet. The bouquet on the preceding page uses more than eight, including two types of lilies and peonies, to make a visually interesting within-a-single-color palette.



Parrot tulip

Queen rose

Gold dust peony

Tulip

lily

lily

lily

lily

lily

Ranunculus

Ranunculus

Ranunculus



Wedding day makeup

Your wedding day makeup is important because you want to look your very best but also have your natural beauty shine through. Wedding day beauty is all about balance, but there's absolutely no reason you can't experiment with some pops of color since all eyes will be on you for the day! For example, if you're going for a bold lip, then you want to tone down your eyes and cheeks. That doesn't mean you can't use any eye makeup; instead, just make sure to keep your eye makeup more subtle and pair it with some waterproof mascara and dark eyeliner. If you'd rather play up your cheekbones, then go for some rosy blush and tone down everything else.

When it comes to picking the actual colors, test out a few ahead of time. Your makeup artist will be able to recommend good colors for your skin tone at your trial makeup session, but here are some quick tips: if you're fair skinned, stay away from lip or eye makeup that has a brown undertone. Orangey red shades will look great with your skin, and blue-based red lipsticks will make your teeth look whiter! Medium-skinned ladies can also do pinks and corals but use them in deeper shades. Darker skin tones handle pigmented bright colors well, especially raspberry pinks, oranges, and translucent reds. Bright colors will make you look youthful and confident, and most important, happy.

OPPOSITE: Bold cheeks give off a youthful vibe, perfect for a daytime wedding.

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